

Bachelor Of Business Administration with Specialisation in Human Resource Management

Semester I		
S No	Course Code	Course Title
1	26BBA011C01	Principles and Practices of Management
2	26BBA011C02	Financial Accounting
3	26BBA011C03	Business Economics
4	26BBA011C04	Corporate Social Responsibility
5	26ETPM0VAC1	Entrepreneurship Mindset-I**
6	26PSUG0SEC1	Professional Skills
7	26UHVU0VAC1	Universal Human Value
8	26ENGL0AEC1	Communicative English I
9	26SSLA0MDC1	Technical Writing

SEMESTER II		
S No	Course Code	Course Title
1	26BBA012C01	Human Resource Management
2	26BBA012C02	Marketing Management
3	26BBA012C03	Business Statistics
4	26BBA012C04	Management Accounting
5	26BBA012C05	Corporate Governance
6	26ETPM0VAC2	Entrepreneurship Mindset-II**
7	26DOAS0VAC1	Environmental Studies
8	26LMSU0SEC2	Leadership and Management Skills
9	26ENGL0AEC2	Communicative English II
10		Discipline Specific Elective

Basket -1		
Departmental Elective- 1		
S No	Course Code	Course Title
1	26BBAH12E01	Organisational Behaviour
2	26BBAH12E02	Human Resource Planning and Recruitment

Semester III		
S No	Course Code	Course Title
1	26BBA023C01	Logistics and Supply Chain Management
2	26BBA023C02	Income Tax Law
3	26BBA023C03	Human Behavior and Organization
4	26BBA023C04	Legal and Ethical Issues in Business
5	26ASUG0AEC3	Analytical Skills I
6	26SOET0MDC1	Office Automation and Productivity Tools
7	26SOET0MDC2	Office Automation and Productivity Tools Lab
8	26ETPM0VAC3	Entrepreneurship Mindset – III**
9	26SOL0VAC01	Fundamentals of the Indian Constitution
10		Discipline Specific Elective
Optional to choose (Open Elective Basket)*		
11	Optional to choose (Open Elective Basket)*	Learn One More-Bharatiya Bhasha* Or Modern Indian Languages*

Basket -2		
Departmental Elective- 2		
S No	Course Code	Course Title
1	26BBAH23E01	Talent Acquisition and Retention Management
2	26BBAH23E02	Strategic Human Resource Management

Open Elective Basket			
S. no	CourseCode	CourseTitle	Type
1	26BFRN0AEC	Basic French	Modern Indian Languages
2	26BKOR0AEC1	Basic Korean	
3	26BSPA0AEC1	Basic Spanish	
4	26BHIN0AEC1	Basic Hindi	Learn-One-More-Bharatiya-Bhasha
5	26BPUN0AEC1	Basic Punjabi	
6	26BURD0AEC1	Basic Urdu	

*Learn One More Bharatiya Bhasha / Modern Indian Languages courses are optional. Students opting for these courses will earn 1 additional credit

MOOC course will be mapped in this semester from NEPTel/SWAYAM platform

SEMESTER IV		
S No	Course Code	Course Title
1	26BBA024C01	Entrepreneurship and Startup Ecosystem
2	26BBA024C02	Production and Operations Management
3	26BBA024C03	Mercantile Law
4	26BBA024C04	Business Research Methodology
5	26BBA024C05	Corporate Accounting
6	26SMEW0AEC1	Stress Management and Emotional Wellness
7	26ETPM0VAC4	Entrepreneurship Mindset –IV**
8	26BBA024C06	Fundamentals of the Indian Financial System
9	26SOL0MDC03	Intellectual Property Rights
10		Discipline Specific Elective
Optional to choose (Non-Credit Course)		
10	26PRDV0AEC1	Professional Development –I*

* Professional Development–I is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -3		
Departmental Elective- 3		
S No	Course Code	Course Title
1	26BBAH24E01	Industrial Relations and Labour Laws
2	26BBAH24E02	Organisational Change and Development

SEMESTER V		
S No	Course Code	Course Title
1	26BBA035C01	Company Law
2	26BBA035C02	Financial Management
3	26BBA035C03	Project Management
4	26BBA035C04	Strategic Management
5	26BBA035C05	Goods and Services Tax
6	26BBA035IN1	Internship
7	26ETPM0VAC5	Entrepreneurship Mindset –V**
8	26CSDG0SEC3	Communication Skills
9	26BBA035C06	Capstone Project I
10		Discipline Specific Elective
Optional to choose[#]		
10	26DRRM0SEC1	Disaster Risk Reduction and Management [#]
Optional to choose (Non Credit course)*		
11	26PRDV0AEC2	Professional Development-II*

[#] Disaster Risk Reduction and Management is an optional course. Students who opt for this course will earn 2 additional credits.

* Professional Development–II is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -4		
Departmental Elective- 4		
S No	Course Code	Course Title
1	26BBAH35E01	Fundamentals of HR Analytics
2	26BBAH35E02	International HRM

SEMESTER VI		
(OPTION A)		
S No	Course Code	Course Title
1	26BBA036C01	Capstone II
2	26BBA036C02	Industrial Training

Students who do not opt for Internship/Industrial Training shall be required to choose Option B and attend regular classes

SEMESTER VI		
(OPTION B)		
S No	Course Code	Course Title
1	26BBA036C01	Business Analysis & Valuation
2	26BBA036C02	Emerging Technologies and applications.
3	26BBA036C03	Customer Relationship Management
4	26BBA036C04	Investment Management
5	26BBA036C05	Sales Management

Bachelor Of Business Administration with Specialisation in Financial Services

Semester I		
S No	Course Code	Course Title
1	26BBA011C01	Principles and Practices of Management
2	26BBA011C02	Financial Accounting
3	26BBA011C03	Business Economics
4	26BBA011C04	Corporate Social Responsibility
5	26ETPM0VAC1	Entrepreneurship Mindset-I**
6	26PSUG0SEC1	Professional Skills
7	26UHVU0VAC1	Universal Human Value
8	26ENGL0AEC1	Communicative English I
9	26SSLA0MDC1	Technical Writing

SEMESTER II		
S No	Course Code	Course Title
1	26BBA012C01	Human Resource Management
2	26BBA012C02	Marketing Management
3	26BBA012C03	Business Statistics
4	26BBA012C04	Management Accounting
5	26BBA012C05	Corporate Governance
6	26ETPM0VAC2	Entrepreneurship Mindset-II**
7	26DOAS0VAC1	Environmental Studies
8	26LMSU0SEC2	Leadership and Management Skills
9	26ENGL0AEC2	Communicative English II
10		Discipline Specific Elective

Basket -1		
Departmental Elective- 1		
S No	Course Code	Course Title
1	26BBAF12E01	Introduction to Financial Markets
2	26BBAF12E02	Basics of Derivatives

Semester III		
S No	Course Code	Course Title
1	26BBA023C01	Logistics and Supply Chain Management
2	26BBA023C02	Income Tax Law
3	26BBA023C03	Human Behavior and Organization
4	26BBA023C04	Legal and Ethical Issues in Business
5	26ASUG0AEC3	Analytical Skills I
6	26SOET0MDC1	Office Automation and Productivity Tools
7	26SOET0MDC2	Office Automation and Productivity Tools Lab
8	26ETPM0VAC3	Entrepreneurship Mindset – III**
9	26SOL0VAC01	Fundamentals of the Indian Constitution
10		Discipline Specific Elective
Optional to choose (Open Elective Basket)*		
11	Optional to choose (Open Elective Basket)*	Learn One More-Bharatiya Bhasha* Or Modern Indian Languages*

Basket -2		
Departmental Elective- 2		
S No	Course Code	Course Title
1	26BBAF23E03	Commodity Market
2	26BBAF23E04	Investment Banking

Open Elective Basket			
S. no	CourseCode	CourseTitle	Type
1	26BFRN0AEC	Basic French	Modern Indian Languages
2	26BKOR0AEC1	Basic Korean	
3	26BSPA0AEC1	Basic Spanish	
4	26BHIN0AEC1	Basic Hindi	Learn-One-More-Bharatiya-Bhasha
5	26BPUN0AEC1	Basic Punjabi	
6	26BURD0AEC1	Basic Urdu	

*Learn One More Bharatiya Bhasha / Modern Indian Languages courses are optional. Students opting for these courses will earn 1 additional credit

MOOC course will be mapped in this semester from NEPTel/SWAYAM platform

SEMESTER IV		
S No	Course Code	Course Title
1	26BBA024C01	Entrepreneurship and Startup Ecosystem
2	26BBA024C02	Production and Operations Management
3	26BBA024C03	Mercantile Law
4	26BBA024C04	Business Research Methodology
5	26BBA024C05	Corporate Accounting
6	26SMEW0AEC1	Stress Management and Emotional Wellness
7	26ETPM0VAC4	Entrepreneurship Mindset –IV**
8	26BBA024C06	Fundamentals of the Indian Financial System
9	26SOL0MDC03	Intellectual Property Rights
10		Discipline Specific Elective
Optional to choose (Non-Credit Course)		
10	26PRDV0AEC1	Professional Development –I*

* Professional Development–I is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -3		
Departmental Elective- 3		
S No	Course Code	Course Title
1	26BBAF24E05	Stock Market Operations
2	26BBAF24E06	Business Analysis & Valuation

SEMESTER V		
S No	Course Code	Course Title
1	26BBA035C01	Company Law
2	26BBA035C02	Financial Management
3	26BBA035C03	Project Management
4	26BBA035C04	Strategic Management
5	26BBA035C05	Goods and Services Tax
6	26BBA035IN1	Internship
7	26ETPM0VAC5	Entrepreneurship Mindset –V**
8	26CSDG0SEC3	Communication Skills
9	26BBA035C06	Capstone Project I
10		Discipline Specific Elective
Optional to choose [#]		
10	26DRRM0SEC1	Disaster Risk Reduction and Management [#]
Optional to choose (Non Credit course)*		
11	26PRDV0AEC2	Professional Development-II*

[#] Disaster Risk Reduction and Management is an optional course. Students who opt for this course will earn 2 additional credits.

* Professional Development–II is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -4		
Departmental Elective- 4		
S No	Course Code	Course Title
1	26BBAF35E07	Security Analysis and Portfolio Management
2	26BBAF35E08	Strategic Financial Management

SEMESTER VI		
(OPTION A)		
S No	Course Code	Course Title
1	26BBA036C01	Capstone II
2	26BBA036C02	Industrial Training

Students who do not opt for Internship/Industrial Training shall be required to choose Option B and attend regular classes

SEMESTER VI		
(OPTION B)		
S No	Course Code	Course Title
1	26BBA036C01	Business Analysis & Valuation
2	26BBA036C02	Emerging Technologies and applications.
3	26BBA036C03	Customer Relationship Management
4	26BBA036C04	Investment Management
5	26BBA036C05	Sales Management

Bachelor Of Business Administration with Specialisation in Marketing Management

Semester I		
S No	Course Code	Course Title
1	26BBA011C01	Principles and Practices of Management
2	26BBA011C02	Financial Accounting
3	26BBA011C03	Business Economics
4	26BBA011C04	Corporate Social Responsibility
5	26ETPM0VAC1	Entrepreneurship Mindset-I**
6	26PSUG0SEC1	Professional Skills
7	26UHVU0VAC1	Universal Human Value
8	26ENGL0AEC1	Communicative English I
9	26SSLA0MDC1	Technical Writing

SEMESTER II		
S No	Course Code	Course Title
1	26BBA012C01	Human Resource Management
2	26BBA012C02	Marketing Management
3	26BBA012C03	Business Statistics
4	26BBA012C04	Management Accounting
5	26BBA012C05	Corporate Governance
6	26ETPM0VAC2	Entrepreneurship Mindset-II**
7	26DOAS0VAC1	Environmental Studies
8	26LMSU0SEC2	Leadership and Management Skills
9	26ENGL0AEC2	Communicative English II
10		Discipline Specific Elective

Basket -1		
Departmental Elective- 1		
S No	Course Code	Course Title
1	26BBAM12E01	Product Management
2	26BBAM12E02	Consumer Behavior

Semester III		
S No	Course Code	Course Title
1	26BBA023C01	Logistics and Supply Chain Management
2	26BBA023C02	Income Tax Law
3	26BBA023C03	Human Behavior and Organization
4	26BBA023C04	Legal and Ethical Issues in Business
5	26ASUG0AEC3	Analytical Skills I
6	26SOET0MDC1	Office Automation and Productivity Tools
7	26SOET0MDC2	Office Automation and Productivity Tools Lab
8	26ETPM0VAC3	Entrepreneurship Mindset – III**
9	26SOL0VAC01	Fundamentals of the Indian Constitution
10		Discipline Specific Elective
Optional to choose (Open Elective Basket)*		
11	Optional to choose (Open Elective Basket)*	Learn One More-Bharatiya Bhasha* Or Modern Indian Languages*

Basket -2		
Departmental Elective- 2		
S No	Course Code	Course Title
1	26BBAM23E03	B2B Marketing
2	26BBAM23E04	Service Marketing

Open Elective Basket			
S. no	CourseCode	CourseTitle	Type
1	26BFRN0AEC	Basic French	Modern Indian Languages
2	26BKOR0AEC1	Basic Korean	
3	26BSPA0AEC1	Basic Spanish	
4	26BHIN0AEC1	Basic Hindi	Learn-One-More-Bharatiya-Bhasha
5	26BPUN0AEC1	Basic Punjabi	
6	26BURD0AEC1	Basic Urdu	

*Learn One More Bharatiya Bhasha / Modern Indian Languages courses are optional. Students opting for these courses will earn 1 additional credit

MOOC course will be mapped in this semester from NEPTel/SWAYAM platform

SEMESTER IV		
S No	Course Code	Course Title
1	26BBA024C01	Entrepreneurship and Startup Ecosystem
2	26BBA024C02	Production and Operations Management
3	26BBA024C03	Mercantile Law
4	26BBA024C04	Business Research Methodology
5	26BBA024C05	Corporate Accounting
6	26SMEW0AEC1	Stress Management and Emotional Wellness
7	26ETPM0VAC4	Entrepreneurship Mindset –IV**
8	26BBA024C06	Fundamentals of the Indian Financial System
9	26SOL0MDC03	Intellectual Property Rights
10		Discipline Specific Elective
Optional to choose (Non-Credit Course)		
10	26PRDV0AEC1	Professional Development –I*

* Professional Development–I is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -3		
Departmental Elective- 3		
S No	Course Code	Course Title
1	26BBAM24E05	International Marketing
2	26BBAM24E06	Advertising and Brand Management

SEMESTER V		
S No	Course Code	Course Title
1	26BBA035C01	Company Law
2	26BBA035C02	Financial Management
3	26BBA035C03	Project Management
4	26BBA035C04	Strategic Management
5	26BBA035C05	Goods and Services Tax
6	26BBA035IN1	Internship
7	26ETPM0VAC5	Entrepreneurship Mindset –V**
8	26CSDG0SEC3	Communication Skills
9	26BBA035C06	Capstone Project I
10		Discipline Specific Elective
Optional to choose [#]		
10	26DRRM0SEC1	Disaster Risk Reduction and Management [#]
Optional to choose (Non Credit course)*		
11	26PRDV0AEC2	Professional Development-II*

[#] Disaster Risk Reduction and Management is an optional course. Students who opt for this course will earn 2 additional credits.

* Professional Development–II is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -4		
Departmental Elective- 4		
S No	Course Code	Course Title
1	25BBAM35E07	Basics of Digital Marketing
2	25BBAM35E08	Marketing Research

SEMESTER VI		
(OPTION A)		
S No	Course Code	Course Title
1	26BBA036C01	Capstone II
2	26BBA036C02	Industrial Training

Students who do not opt for Internship/Industrial Training shall be required to choose Option B and attend regular classes

SEMESTER VI		
(OPTION B)		
S No	Course Code	Course Title
1	26BBA036C01	Business Analysis & Valuation
2	26BBA036C02	Emerging Technologies and applications.
3	26BBA036C03	Customer Relationship Management
4	26BBA036C04	Investment Management
5	26BBA036C05	Sales Management

Bachelor Of Business Administration with Specialisation in E-Commerce and Digital Marketing

Semester I		
S No	Course Code	Course Title
1	26BBA011C01	Principles and Practices of Management
2	26BBA011C02	Financial Accounting
3	26BBA011C03	Business Economics
4	26BBA011C04	Corporate Social Responsibility
5	26ETPM0VAC1	Entrepreneurship Mindset-I**
6	26PSUG0SEC1	Professional Skills
7	26UHVU0VAC1	Universal Human Value
8	26ENGL0AEC1	Communicative English I
9	26SSLA0MDC1	Technical Writing

SEMESTER II		
S No	Course Code	Course Title
1	26BBA012C01	Human Resource Management
2	26BBA012C02	Marketing Management
3	26BBA012C03	Business Statistics
4	26BBA012C04	Management Accounting
5	26BBA012C05	Corporate Governance
6	26ETPM0VAC2	Entrepreneurship Mindset-II**
7	26DOAS0VAC1	Environmental Studies
8	26LMSU0SEC2	Leadership and Management Skills
9	26ENGL0AEC2	Communicative English II
10		Discipline Specific Elective

Basket -1		
Departmental Elective- 1		
S No	Course Code	Course Title
1	26BBAD12E01	Introduction to Digital Marketing
2	26BBAD12E02	Basics of E-Commerce

Semester III		
S No	Course Code	Course Title
1	26BBA023C01	Logistics and Supply Chain Management
2	26BBA023C02	Income Tax Law
3	26BBA023C03	Human Behavior and Organization
4	26BBA023C04	Legal and Ethical Issues in Business
5	26ASUG0AEC3	Analytical Skills I
6	26SOET0MDC1	Office Automation and Productivity Tools
7	26SOET0MDC2	Office Automation and Productivity Tools Lab
8	26ETPM0VAC3	Entrepreneurship Mindset – III**
9	26SOL0VAC01	Fundamentals of the Indian Constitution
10		Discipline Specific Elective
Optional to choose (Open Elective Basket)*		
11	Optional to choose (Open Elective Basket)*	Learn One More-Bharatiya Bhasha* Or Modern Indian Languages*

Basket -2		
Departmental Elective- 2		
S No	Course Code	Course Title
1	26BBAD23E03	Tools and Technologies for E-Commerce and Digital Marketing
2	26BBAD23E04	Affiliate and Content Marketing

Open Elective Basket			
S. no	CourseCode	CourseTitle	Type
1	26BFRN0AEC	Basic French	Modern Indian Languages
2	26BKOR0AEC1	Basic Korean	
3	26BSPA0AEC1	Basic Spanish	
4	26BHIN0AEC1	Basic Hindi	Learn-One-More-Bharatiya-Bhasha
5	26BPUN0AEC1	Basic Punjabi	
6	26BURD0AEC1	Basic Urdu	

*Learn One More Bharatiya Bhasha / Modern Indian Languages courses are optional. Students opting for these courses will earn 1 additional credit

MOOC course will be mapped in this semester from NEPTel/SWAYAM platform

SEMESTER IV		
S No	Course Code	Course Title
1	26BBA024C01	Entrepreneurship and Startup Ecosystem
2	26BBA024C02	Production and Operations Management
3	26BBA024C03	Mercantile Law
4	26BBA024C04	Business Research Methodology
5	26BBA024C05	Corporate Accounting
6	26SMEW0AEC1	Stress Management and Emotional Wellness
7	26ETPM0VAC4	Entrepreneurship Mindset –IV**
8	26BBA024C06	Fundamentals of the Indian Financial System
9	26SOL0MDC03	Intellectual Property Rights
10		Discipline Specific Elective
Optional to choose (Non-Credit Course)		
10	26PRDV0AEC1	Professional Development –I*

* Professional Development–I is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -3		
Departmental Elective- 3		
S No	Course Code	Course Title
1	26BBAD24E05	Social Media Marketing
2	26BBAD24E06	Management Information Systems

SEMESTER V		
S No	Course Code	Course Title
1	26BBA035C01	Company Law
2	26BBA035C02	Financial Management
3	26BBA035C03	Project Management
4	26BBA035C04	Strategic Management
5	26BBA035C05	Goods and Services Tax
6	26BBA035IN1	Internship
7	26ETPM0VAC5	Entrepreneurship Mindset –V**
8	26CSDG0SEC3	Communication Skills
9	26BBA035C06	Capstone Project I
10		Discipline Specific Elective
Optional to choose [#]		
10	26DRRM0SEC1	Disaster Risk Reduction and Management [#]
Optional to choose (Non Credit course)*		
11	26PRDV0AEC2	Professional Development-II*

[#] Disaster Risk Reduction and Management is an optional course. Students who opt for this course will earn 2 additional credits.

* Professional Development–II is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

Basket -4		
Departmental Elective- 4		
S No	Course Code	Course Title
1	26BBAD35E07	Web Marketing
2	26BBAD35E08	Enterprise Resource Planning

SEMESTER VI		
(OPTION A)		
S No	Course Code	Course Title
1	26BBA036C01	Capstone II
2	26BBA036C02	Industrial Training

Students who do not opt for Internship/Industrial Training shall be required to choose Option B and attend regular classes

SEMESTER VI		
(OPTION B)		
S No	Course Code	Course Title
1	26BBA036C01	Business Analysis & Valuation
2	26BBA036C02	Emerging Technologies and applications.
3	26BBA036C03	Customer Relationship Management
4	26BBA036C04	Investment Management
5	26BBA036C05	Sales Management