

Masters in Business Administration International

TRIMESTER I		
S No	Course Code	Course Title
1	26MBAR11C01	Management Practices and Organizational Behaviour
2	26MBAR11C02	Accounting for Managers
3	26MBAR11C03	Managerial Economics
4	26MBAR11C04	Statistics for Business
5	26MBAR11C05	IT for Managers
6	26MBAR11C06	Entrepreneurship Development
7	26MBAR11C07	Production and Operations Management
8	26PCSPOSEC1	Professional Corporate Skills

TRIMESTER II		
S No	Course Code	Course Title
1	26MBAR12C01	Business Ethics and Corporate Social Responsibility
2	26MBAR12C02	Business Research Methods
3	26MBAR12C03	Financial Management
4	26MBAR12C04	Marketing Management
5	26MBAR12C05	Human Resource Management
6	26MBAR12C06	International Trade and Logistics
7	26ANSM0AEC1	Analytical Skills for Managers

TRIMESTER III				
COURSE			Course Type	Nature
S No	Course Code	Course Title		
1	26MBAR13C01	Internship	Core	DST

TRIMESTER IV		
S No	Course Code	Course Title
1	26MBAR24C01	Strategic Management
2		Specialization 1A
3		Specialization 1B
4		Specialization 2A
5		Specialization 2B
6	26MBAR24C02	Project
Optional to choose (Non-Credit Course)		
7	26PRDV0AEC1	Professional Development –I*

* Professional Development–I is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis
MOOC course will be mapped in this semester from NEPTel/SWAYAM platform

TRIMESTER V		
S No	Course Code	Course Title
1	26MBAR25C01	Project Management
2		Specialization 1C
3		Specialization 1D
4		Specialization 2C
5		Specialization 2D
6	26MBAR25C02	Dissertation – I (90 days)
Optional to choose (Non-Credit Course)		
7	26PRDV0AEC2	Professional Development –II*

* Professional Development–II is an optional, non-credit course. Evaluation shall be on a Satisfactory /Unsatisfactory basis

TRIMESTER VI				
COURSE				
S No	Course Code	Course Title		
1	26MBAR26C01	Dissertation II (90 days)		
2	26MBAR26C02	Industrial Training		

MASTERS OF BUSINESS ADMINISTRATION INTERNATIONAL
with Specialization in Finance

Elective	Baskets	Electives		
		Course Code	Course Title	
1	Basket 1	26MBAR24EF1	Security Analysis and Portfolio Management	
	(trisem 4)	26MBAR24EF2	Financial Management	
2	Basket 2	26MBAR25EF3	Management of Financial Services	
	(trisem 5)	26MBAR25EF4	Mergers and Acquisitions	

MASTERS OF BUSINESS ADMINISTRATION INTERNATIONAL
with Specialization in Marketing

Elective	Baskets	Electives		
		Course Code	Course Title	
1	Basket 1	26MBAR24EM1	Marketing Research and Analytics	
	(trisem 4)	26MBAR24EM2	Sales and Distribution Management	
2	Basket 2	26MBAR25EM3	Neuro Marketing	
	(trisem 5)	26MBAR25EM4	Digital Marketing	

MASTERS OF BUSINESS ADMINISTRATION INTERNATIONAL
with Specialization in Human Resource

Elective	Baskets	Electives		
		Course Code	Course Title	
1	Basket 1	26MBAR24EH1	Talent Management	
	(trisem 4)	26MBAR24EH2	Industrial Relations	
2	Basket 2	26MBAR25EH3	HR Analytics	
	(trisem 5)	26MBAR25EH4	Negotiation and Conflict Management	

MASTERS OF BUSINESS ADMINISTRATION INTERNATIONAL
with Specialization in Business Analytics

Elective	Baskets	Electives		
		Course Code	Course Title	
1	Basket 1	26MBAR24EB1	Data Analytics using Excel	
	(trisem 4)	26MBAR24EB2	Marketing Analytics	
2	Basket 2	26MBAR25EB3	HR Analytics	
	(trisem 5)	26MBAR25EB4	Financial Analytics	

MASTERS OF BUSINESS ADMINISTRATION INTERNATIONAL
with Specialization in International Business

Elective	Baskets	Electives		
		Course Code	Course Title	
1	Basket 1	26MBAR24EI1	International Business Management	
	(trisem 4)	26MBAR24EI2	International Marketing	
2	Basket 2	26MBAR25EI3	Export-Import Management	
	(trisem 5)	26MBAR25EI4	Global Strategic Management	

MASTERS OF BUSINESS ADMINISTRATION INTERNATIONAL
with Specialization in Digital Marketing

Elective	Baskets	Electives		
		Course Code	Course Title	
1	Basket 1	26MBAR24ED1	Social Media Marketing	
	(trisem 4)	26MBAR24ED2	Web Marketing	
2	Basket 2	26MBAR25ED3	Affiliate Marketing	
	(trisem 5)	26MBAR25ED4	E-Commerce Analytics	