

Bachelor Of Business Administration with Specialisation in Business Analytics (IBM)

Semester I		
S No	Course Code	Course Title
1	26BBA011C01	Principles and Practices of Management
2	26BBA011C02	Financial Accounting
3	26BBA011C03	Business Economics
4	26BBABA11E1	Analytics for All
5	26BBABA11E2	Analytics for All-Lab
6	26ETPM0VAC1	Entrepreneurship Mindset-I**
7	26PSUG0SEC1	Professional Skills
8	26UHVU0VAC1	Universal Human Value
9	26ENGL0AEC1	Communicative English I
10	26SSLA0MDC1	Technical Writing

SEMESTER II		
S No	Course Code	Course Title
1	26BBA012C01	Human Resource Management
2	26BBA012C02	Marketing Management
3	26BBA012C03	Business Statistics
4	26BBA012C04	Management Accounting
5	26BBA012C05	Corporate Governance
6	26ETPM0VAC2	Entrepreneurship Mindset-II**
7	26DOAS0VAC1	Environmental Studies
8	26LMSU0SEC2	Leadership and Management Skills
9	26ENGL0AEC2	Communicative English II
10	26BBABA12E1	Business Intelligence
11	26BBABA12E2	Business Intelligence-Lab

Semester III		
S No	Course Code	Course Title
1	26BBA023C01	Logistics and Supply Chain Management
2	26BBA023C02	Income Tax Law
3	26BBA023C03	Human Behavior and Organization
4	26BBA023C04	Legal and Ethical Issues in Business
5	26ASUG0AEC3	Analytical Skills I
6	26SOET0MDC1	Office Automation and Productivity Tools
7	26SOET0MDC2	Office Automation and Productivity Tools Lab
8	26ETPM0VAC3	Entrepreneurship Mindset – III**
9	26SOL0VAC01	Fundamentals of the Indian Constitution
10	26BBABA23E1	Design Thinking
11	26BBABA23E2	Design Thinking Lab
Optional to choose (Open Elective Basket)*		
12	Optional to choose (Open Elective Basket)*	Learn One More-Bharatiya Bhasha* Or Modern Indian Languages*

Open Elective Basket			
S. no	CourseCode	CourseTitle	Type
1	26BFRN0AEC	Basic French	Modern Indian Languages
2	26BKOR0AEC1	Basic Korean	
3	26BSPA0AEC1	Basic Spanish	
4	26BHIN0AEC1	Basic Hindi	Learn-One-More-Bharatiya-Bhasha
5	26BPUN0AEC1	Basic Punjabi	
6	26BURD0AEC1	Basic Urdu	

*Learn One More Bharatiya Bhasha / Modern Indian Languages courses are optional. Students opting for these courses will earn 1 additional credit

MOOC course will be mapped in this semester from NEPTel/SWAYAM platform

SEMESTER IV		
S No	Course Code	Course Title
1	26BBA024C01	Entrepreneurship and Startup Ecosystem
2	26BBA024C02	Production and Operations Management
3	26BBA024C03	Mercantile Law
4	26BBA024C04	Business Research Methodology
5	26BBA024C05	Corporate Accounting
6	26SMEW0AEC1	Stress Management and Emotional Wellness
7	26ETPM0VAC4	Entrepreneurship Mindset -IV**
8	26BBA024C06	Fundamentals of the Indian Financial System
9	26SOL0MDC03	Intellectual Property Rights
10	26BBABA24E1	Descriptive Analytics
11	26BBABA24E2	Descriptive Analytics-Lab
Optional to choose (Non-Credit Course)		
12	26PRDV0AEC1	Professional Development –I*

* Professional Development–I is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

SEMESTER V		
S No	Course Code	Course Title
1	26BBA035C01	Company Law
2	26BBA035C02	Financial Management
3	26BBA035C03	Project Management
4	26BBA035C04	Strategic Management
5	26BBA035C05	Custom Duty and GST
6	26BBA035IN1	Internship
7	26BBA035C06	Capstone Project-I
8	26ETPM0VAC5	Entrepreneurship Mindset -V**
9	26CSDG0SEC3	Communication Skills
10	25BBABA35E1	Predictive Analytics
11	25BBABA35E2	Predictive Analytics-Lab
12	25BBABA35E3	Sectoral Analytics
13	25BBABA35E4	Sectoral Analytics-Lab
Optional to choose [#]		
14	26DRRM0SEC1	Disaster Risk Reduction and Management [#]
Optional to choose (Non Credit course)*		
15	26PRDV0AEC2	Professional Development-II*

[#] Disaster Risk Reduction and Management is an optional course. Students who opt for this course will earn 2 additional credits.

* Professional Development–II is an optional, non-credit course. Evaluation shall be on a Satisfactory/Unsatisfactory basis.

SEMESTER VI		
(OPTION A)		
S No	Course Code	Course Title
1	26BBA036C01	Capstone II
2	26BBA036C02	Industrial Training

Students who do not opt for Internship/Industrial Training shall be required to choose Option B and attend regular classes

SEMESTER VI		
(OPTION B)		
S No	Course Code	Course Title
1	26BBA036C01	Business Analysis & Valuation
2	26BBA036C02	Emerging Technologies and applications.
3	26BBA036C03	Customer Relationship Management
4	26BBA036C04	Investment Management
5	26BBA036C05	Sales Management