

Life @ SOMS



CT UNIVERSITY

NH-5, Ferozepur Road, Ludhiana
Punjab, India

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SINCE 1997
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SCHOOL OF MANAGEMENT STUDIES

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www.ctuniversity.in

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About School

The School of Management Studies established in 2017 is dedicated to nurturing future business leaders, entrepreneurs, and scholars by providing a world-class education in Management and Commerce. With a strong commitment to academic excellence, innovation, and social responsibility, the school has emerged as a leading international business institution. It offers a vibrant learning environment that integrates theoretical knowledge with practical exposure, enabling students to meet real-world business challenges confidently. Beyond academics, the school emphasizes holistic development through leadership summits, entrepreneurship programs, industry interactions, and diverse cultural activities. These initiatives foster critical thinking, ethical values, teamwork, and a global perspective among students. The School of Management Studies strives to develop socially responsible and ethically driven professionals who can contribute meaningfully to society. Aspiring students and researchers are encouraged to embark on this transformative academic journey and explore abundant opportunities for personal growth, leadership development and long-term professional success.

Why to Choose School of Management Studies

- **Experienced Doctorate Faculty:** Professors with industry experience, research publications, and strong mentorship, providing practical insights alongside academic learning.
- **Industry-Relevant Curriculum:** A curriculum aligned with current industry trends, ensuring students gain relevant skills for the evolving business landscape.
- **Corporate Tie-Ups and Live Projects:** Strong industry partnerships offer students hands-on experience through live projects, enhancing their practical knowledge and network.
- **Centre of Excellence for Tally Education:** Specialized training in Tally, providing students with industry-recognized certifications and skills for accounting and finance careers.
- **Extra-Curricular Engagements:** A wide range of seminars, workshops, clubs and societies that promote holistic development and leadership skills.
- **Skill-Based Certifications:** Opportunities to earn industry recognized certifications, adding value to resume and boosting career prospects.
- **Entrepreneurship and Incubation Support:** Dedicated support for students with entrepreneurial aspirations, including mentorship, resources and funding opportunities.
- **Industrial Training and Internships:** Mandatory internships and industrial training offering real-world business experience and enhancing employability.
- **Research and Innovation Culture:** Encouragement for students to engage in research, case studies, and innovative problem-solving, fostering analytical thinking and a mindset for continuous learning.
- **Placements:** We provide 100% dedicated assistance to every student, guiding them step-by-step toward successful placements.



Program Offered

Courses	Duration
B.Com (Hons.) with Tally Integrated with IAS Coaching	3+1 (Internship equal to 4 years)
BBA with Specialization in E-Commerce & Digital Marketing/ Financial Services/ Human Resources/ Marketing Management/ Real Estate Management	3
BBA with Specialization in Business Analytics (IBM)	3
BBA with Specialization in Artificial Intelligence (IBM)	3
BBA++ Corporate (Trimester)	3
BBA-MBA (5-year Integrated)	5
BBA/B.Com (CFA) Powered by Sanjay Saraf	3
MBA (Dual Specialization in Finance/ Marketing/ Human Resource Management/ International Business/ E- Commerce and Digital Marketing/ Entrepreneurship/ Fintech/ Hospital Administration/ Hospitality and Tourism)	2
MBA with Specialization in Business Analytics (IBM)	2
MBA with Specialization in Artificial Intelligence (IBM)	2
MBA International (Residential)	2

Industry Collaborations & MoUs/ International Collaborations (if any)

StockGro, Arth Nirmiti, Business Standard, Rank Spider, Findoc, Accenture, PwC, IBM, Freemans, Ralson Tyres, CredMate, Avon Cycles, CICU, Bajaj Finserv, Star Health Insurance, Unstop, Internshala, AIESEC, Infosys Springboard and many more



Our Achievements

Four management students and members of E-Cell have been selected as IM Punjab Campus Ambassadors. The selected students are Ms. Kirti Kochar Jain, Ms. Sejal Madaan, Mr. Rohit Chopra, and Mr. Sukhraj Singh.



Kirti Kochar Jain



Sukhraj Singh



Sejal Madaan



Rohit Chopra

A total of 48 students from the School of Management Studies have successfully completed NISM certification programs. This milestone reflects their dedication to learning and professional development, while strengthening industry-relevant skills and enhancing career readiness for future opportunities



HIGHEST PACKAGE

PANGAMBAM RINA DEVI (MBA) **12.6 LPA**
jaro education



Kohdila L Sangtam (MBA) **9 LPA**
teachnook



Khushboo (MBA) **8.5 LPA**
SKILLKART



Manav Mittal **6.8 LPA**
SKILLKART



Prince **6.5 LPA**
Neustorino

Learning Beyond Classroom @ SOMS

CTU Model United Nations 2K25

SOMS in collaboration with School of Law organized Model United Nations 2K25, bringing together students to engage in debate, diplomacy and policy development. The event featured committees such as the UN Human Rights Commission, All India Political Parties Meet and International Press, addressing global issues, political alignment and journalistic accountability. Participants showcased analytical, speaking, and negotiation skills, with attractive cash prizes awarded to top performers. Hosted by the School of Management Studies and School of Law, the event offered a dynamic platform for experiential learning.



Corporate Confluence 2k25

Corporate Confluence 2k25 is a high-impact summit uniting bold storytellers, brand innovators, market visionaries and influence architects through immersive experiences—Narrative Edge, Brand Strom, Echoes of Influence, and Market Lens—shaping the future of corporate identity.



Manifest 2k24

The event included various activities like case studies, business simulations, debates, and leadership games. Students from different colleges participated, giving them a chance to showcase their skills, work with others, and learn more about management. The fest was a great opportunity to improve problem-solving and strategic thinking, while also building connections with students from other colleges.



Industrial Exposure @ SOMS

SOMS students undertook a series of industrial visits to gain hands-on industry exposure. At Arisudana Industries Limited and Narinder Textile Mills, they learned about textile manufacturing, quality control, automation, sustainability, and global trade practices. The visit to Kitty Industries introduced them to food processing, manufacturing, and supply chain standards. At The Tribune, Chandigarh, students explored media operations, retail strategies at Elante Mall, and participated in a cleanliness awareness activity, effectively bridging academic learning with real-world practices.



Workshop Series on Financial Literacy by NISM

The Workshop Series on Financial Literacy, conducted in collaboration with NISM for SOMS students, featured expert sessions by SEBI trainer Ms. Anita Saini. The program enhanced awareness of financial planning, active investing, and commodity derivatives, empowering participants to make informed, confident, and responsible investment decisions.



Research @ SOMS

The faculty members of SOMS at CT University exemplify academic excellence and innovation with an impressive portfolio of 34 patents. Their scholarly contributions extend across a wide range of high-impact research articles, book chapters and conference proceedings published on esteemed national and international platforms. This strong research ecosystem fosters cutting-edge knowledge, industry relevance, and thought leadership. Through continuous innovation and rigorous scholarship, SOMS reinforces its commitment to shaping future-ready professionals and advancing global academic standards.